

# Wall sticker material datasheet

## Overview

This material is perfect for branding your office or elevating your space. Its thick, fabric-like vinyl makes it easy to apply and remove without damaging your walls.

It will stick to both smooth rough surfaces and has a matte, sand-textured finish. It is super opaque, making it ideal for many indoor uses. Lasts up to 2 years indoors.



## Material highlights

- Includes a squeegee and tape, making them easy to apply
- A thick, fabric-like vinyl matches the texture of a painted wall
- Medium strength adhesive that is strong enough to stick well but is also removable not to damage your wall
- Matte finish
- Suitable for indoor use
- You can wipe these stickers down to remove dirt & marks.
- Resistant to scratches, water, and from fading in sunlight
- Available in any shape
- 2cm min, 70cm max size

## Typical uses

- Office decoration
- Office branding stickers
- Home wall art
- Wall murals
- Large wall logo stickers
- Children's nursery wall decoration

## Material construction

The image below shows a cross-section of the material, along with details of each part of the material:



- 12-15 microns of ink
- 150 micron white, polymeric, calendered PVC
- Permanent, acrylic, solvent-based, pressure-sensitive
- 140 GSM kraft backing paper

## Technical data

Adhesive:	Permanent, acrylic, solvent-based, pressure-sensitive
Print vinyl	White, polymeric, calendered PVC
Temperature range:	-20C to +80C
Colour:	White
Finish:	Sand-textured, matte finish
Durability:	2 years indoors
Adhesive strength:	Medium tack, peel-adhesion of 22N/25mm